

Washington State Cheesemakers Association  
**Membership Profiles and Benefits 2024**

1. Licensed Cheesemaker Member

Open to licensed cheesemakers in Washington State

<i>Fee scale:</i>	\$100	<\$250,000
	\$200	<\$500,000
	\$350	<\$750,000
	\$500	<\$1,000,000
	\$1,000	<\$1,500,000
	\$1,500	<\$2,000,000
	\$2,000	>\$2,000,000

*Benefits:*

**Marketing**

- Washington State Cheese Map featuring WASCA cheesemaker members, available in an interactive online edition and in print
- Monthly member spotlights on updated WASCA website
- Your logo listed on WASCA website, dedicated page for your creamery on our site, and click-through links to your website and social media
- General social media promotion on Facebook and Instagram
- “Where to Buy Local Cheese” listing on WASCA website
- “Choose Washington Cheese” stickers for retail cheese wedges/wheels
- *Coming soon:* Reprint of Washington Cheese Map
- *Coming soon:* “The Hunt,” statewide scavenger hunt program in gamified website

**Member Discounts and Exclusive Partnerships**

- Priority access to WASCA events and educational opportunities
- Discounted admission tickets when possible
- *Coming soon:* Revitalized member discount and bulk-buying program

**Educational Opportunities**

- Discounted PCQI cheese-specific training with Marc Bates
- Educational panels at our annual meeting every January
- Resource page on WASCA website featuring seminars and links
- Access to educational opportunities from ACS and other cheese guilds
- “Cheesemaker Chats” zoom series featuring conversations with industry professionals on topics relevant to cheesemakers
- Access to pre-recorded events and trainings

**Voting Rights & Representation**

- Executive Director, Courtney Johnson, working on behalf of WASCA’s goals
- Only licensed cheesemaker members have a vote in WASCA matters
- Three-year board-member positions for cheesemakers to help shape our future
- Official Washington Cheese Month celebrated during the month of June
- Advancing the interests of artisan cheesemakers in our state

## **Community**

- Cheese 911: member cheesemakers help one another problem solve
- WASCA Classifieds for members to list and find jobs, equipment, and more
- Quarterly newsletter shares pertinent information, member news, and updates
- Committees allow members to work together to make a difference
- Events provide the opportunity to share your cheeses with peers and the public
- Driving sense of camaraderie among cheesemakers, industry, and supporters

## 2. Business Member

Open to unlicensed cheesemakers; individuals in the industry (e.g., cheesemongers, chefs, restaurant staff, sales representatives, and other industry professionals); companies in the industry (e.g., trade partners, distributors, suppliers, and marketers); and businesses wishing to share in supporting the industry

*Fee:* \$100

### *Benefits:*

#### **Marketing and Networking**

- First-priority opportunity to advertise at future WASCA events
- Listing on WASCA website
- Inclusion in WASCA News & Press postings and promotion on social media
- Opportunity to share news, promotions, and events via listserv and newsletter
- “Choose Washington Cheese” stickers for retail use
- *Coming soon:* WASCA Business Member badge for online use
- *Coming soon:* “The Hunt,” statewide scavenger hunt program in gamified website

#### **Discounts and Partnerships**

- Priority access to WASCA events and educational opportunities
- Sponsorship opportunities at future WASCA events
- Discounted admission tickets when possible

#### **Educational Opportunities**

- Priority access to future WASCA events
- Inclusion in WASCA seminars, meetings, classes, and training opportunities
- Resource page on WASCA website featuring seminars and links
- Access to educational opportunities from ACS and other cheese guilds
- “Cheesemaker Chats” zoom series featuring conversations with industry professionals on topics relevant to cheesemakers
- Access to pre-recorded events and trainings
- *Coming soon:* Cheesemonger education program

#### **Community**

- Copy of Washington Cheese Map plus more to give out to customers
- Inclusion in WASCA events, meetings, and committees
- WASCA Classifieds for members to list and find jobs, equipment, and more
- Quarterly newsletter shares pertinent information, member news, and updates
- Committees allow members to work together to make a difference
- Driving sense of camaraderie among cheesemakers, industry, and supporters

### 3. Corporate Sponsor

Open to any company that wishes to support WASCA at the highest level.

*Fee:* \$500

*Benefits:*

#### **Marketing and Networking**

- First-priority opportunity to advertise at future WASCA events
- Sponsor listing on WASCA website – with prominent placement
- Sponsorship callout at WASCA events and on WASCA newsletters
- Inclusion in WASCA News & Press postings and promotion on social media
- Opportunity to share news, promotions, and events via listserv and newsletter
- Marketing opportunities on WASCA swag
- Speaking opportunities at WASCA events as applicable
- *Coming soon:* WASCA Corporate Sponsor badge for online use
- *Coming soon:* Ability to be included in “The Hunt,” statewide scavenger hunt program in gamified website

#### **Discounts and Partnerships**

- Priority access to WASCA events and educational opportunities
- Sponsorship opportunities with prominent placement at future WASCA events, including first priority to provide goods and services
- Discounted admission tickets when possible

#### **Educational Opportunities**

- Priority access to future WASCA events
- Invitation to all staff to join or purchase tickets to WASCA seminars, meetings, classes, and hands-on training opportunities
- Resource page on WASCA website featuring seminars and links
- Access to educational opportunities from ACS and other cheese guilds
- “Cheesemaker Chats” zoom series featuring conversations with industry professionals on topics relevant to cheesemakers
- Access to pre-recorded events and trainings
- *Coming soon:* Cheesemonger education program

#### **Community**

- Copy of Washington Cheese Map plus more to give out to customers
- Inclusion in WASCA events, meetings, and committees
- WASCA Classifieds for members to list and find jobs, equipment, and more
- Quarterly newsletter shares pertinent information, member news, and updates
- Committees allow members to work together to make a difference
- Driving sense of camaraderie among cheesemakers, industry, and supporters

#### 4. Enthusiast Member

Open to unlicensed cheesemakers, cheese lovers, cheesemongers, aspiring cheesemakers, and anyone who wants to support Washington cheese.

*Fee:* \$30

*Benefits:*

##### **Educational Opportunities**

- Priority access to future WASCA events
- Inclusion in WASCA seminars, meetings, classes, and hands-on training opportunities
- “Cheesemaker Chats” zoom series featuring conversations with industry professionals on topics relevant to cheesemakers
- Access to pre-recorded events and trainings
- *Coming soon:* Cheesemonger education program

##### **Discounts**

- Priority access to WASCA events and educational opportunities
- Discounted admission tickets when possible
- *Coming soon:* “The Hunt,” statewide scavenger hunt program

##### **Community**

- Physical copy of Washington Cheese Map
- Inclusion in WASCA events, meetings, and committees
- WASCA Classifieds for members to list and find jobs, equipment, and more
- Quarterly newsletter shares pertinent information, member news, and updates
- Committees allow members to work together to make a difference
- Driving sense of camaraderie among cheesemakers, industry, and supporters